

Press Release 8/14/06

Waterproof Decorative Overlay System Now Available in The U.S.

Specialty Solutions Manufacturing, Inc.
(www.SSMincorporated.com), located in
New Hyde Park, New York, introduces
Sand-Rich™, the beautiful resurfacing system
with a rich sand finish and luxurious feel.



Unique to the industry, Sand-Rich™ is waterproof, flexible, and adheres to most any surface. Based on proven European technologies, it consists of a waterproofing membrane, overlaid with a tough “flexible stone” coating.

Sand-Rich™ renews and beautifies deteriorating or unattractive surfaces on rooftops, balconies, concrete and pool patios, tile floors, and wood decks. It has unlimited uses and aesthetic possibilities. Apply to flat roofs made from EPDM, multi-ply, or foam to convert any rooftop into an attractive outdoor patio. **Sand-Rich™ turns unusable roofs into valuable real estate!**

This environmentally friendly, liquid applied, fully adhered system is just 1/8” thick and weighs 20 oz. per square foot. Its low height and weight eliminate the need for costly demolition, reinforcement or construction work. This saves time and money compared to other methods such as tile, pavers, or wood. **No other product offers more benefits, or solves more problems, at a lower life-cycle cost than Sand-Rich™!**

Company President Scott Richards says, “ This is truly our flagship product. It embodies our company philosophy of ‘*Work smarter, not harder*’. To the waterproofing, masonry, tiling, and roofing professional, this is the all-in-one solution you’ve been seeking. For architects, designers, property managers and owners, it offers endless possibilities to upgrade and repair failed surfaces, while putting an end to chronic leaks. Response has been very enthusiastic.”

Use outdoors to resurface leaky tile decks. Use indoors over tile, to create attractive slip-resistant safety surfaces for wet areas in public bathrooms, health clubs, hospitals, schools, country clubs, etc.

This tough, multi-use, application-specific system is highly resistant to mold, chemicals, and harsh UV rays. It is infinitely maintainable and never needs to be removed.

SSM Inc. specializes in products that provide easier, better, smarter ways to solve difficult problems with building exteriors. They are now offering certified dealer training programs to qualified contractors in the U.S. Educational seminars for architects and designers are also available in some areas. For more information contact:

Scott Richards
C/O [SSM Incorporated](#)
119 South 3rd St. Suite D-202
New Hyde Park, NY 11040 (718) 736-8477

Solutions@ssmincorporated.com

NOTE: Please visit <http://www.ssmincorporated.com/Sand-Rich/HiRez.html> to download [high-resolution image](#) for reprints